

BUTTER & THE GENRE

Debut Single: "Music Is Life"

Release Date: May 9, 2025

Genre: Jazz / Soul / Funk Fusion

Label: One Ace Music Group

Distributed by The Orchard



PROJECT DESCRIPTION

Butter and the Genre's debut single, "Music Is Life," is a bold, soul-charged statement from a multigenerational jazz collective redefining what modern jazz can sound like. Led by 70-year-old trumpeter and composer Gregory "Butter" Haubrich, the band fuses timeless horn melodies, rich vocals, and vibrant rhythms into a track that celebrates connection, joy, and musical legacy. Recorded live and full of personality, "Music Is Life" bridges generations — proving that jazz isn't just alive, it's evolving.

ARTIST BIO (SHORT)

Butter and the Genre is a 6-piece jazz band formed in Oklahoma City in 2023. The group is led by veteran trumpeter Gregory "Butter" Haubrich and made up entirely of University of Central Oklahoma alumni. Known for their tight arrangements, soulful performances, and live energy, the band blends classic jazz with funk, soul, and modern influences. Their music is rooted in collaboration, real instrumentation, and a passion for creating timeless sound.

UPCOMING PERFORMANCES

(May 17) - Single Release Party - Opulus
(May 24) - The Paseo Arts Festival - OKC Paseo District
(May 24) - Othello's- OKC
(June 13) - Juneteenth Festival - OKC Washington Park

SOCIALS

 [Butterandthegenre.com](https://www.butterandthegenre.com)

 [@ButterAndtheGenre](https://www.instagram.com/ButterAndtheGenre)

 [@ButterAndtheGenre](https://www.youtube.com/ButterAndtheGenre)

 [@ButterAndtheGenre](https://www.facebook.com/ButterAndtheGenre)

Get a first listen to Butter and the Genre's debut single, "Music Is Life" — a soulful introduction to the band's signature sound.



Click [here](#) for a Private Preview: Get an exclusive first listen to Butter and the Genre's debut single, "Music Is Life" — a soulful introduction to their signature sound.

Note: Volume warning — the track begins with a strong entrance. Please adjust your volume accordingly.

Promo/PR /Booking inquiry:
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